



WFTV-TV
P.O. Box 863324
Orlando, FL 32886-3324
ph: (407) 841-9000
fx: (407) 841-8259

Advertiser
Agency
Buyer
Salesperson

Pol/B Nelson/D/Sen/FL (16577)
Abar Media (2878)
HUTTON, SHELLI
Telerep/Washington DC, Washington DC (1040)
ph: (555) 555-5555
Political - Federal Candidate (1067)
BILL NELSON SENATE (134141)
National/Political
536/06259629

Invoice 627480
Inv Date 8/26/2012
Terms Net 30
Contract 324946
Bill Type Standard
Period 7/30/2012 - 8/26/2012

Abar Media
6190 Grovedale Court
Suite 200
Alexandria, VA 22310

AgM

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments
2, Modified on 9/19/12 12:06 PM
BILL NELSON SENATE
***** THIS IS A CASH IN ADVANCE

CO-OP/Order Type No/Normal
Package
Gen. Date 8/28/2012 5:45:48PM

Orlando (WFTV)

OFFICIAL BILLING INVOICE

| Line | Type | Scheduled | Schedule Days to Run | Air Time | Length | | Copy/TSCI | Amount | Remarks |
|------|------|---------------------|----------------------|-----------------------|--------|--|-----------|-----------|---------|
| 1.0 | Spot | 7:00:00AM- 9:00:00 | Day,Th-1,F-1 | 08/02/12 8:59AM (Th) | 00:30 | | BN12001H | \$1500.00 | |
| 1.0 | Spot | 7:00:00AM- 9:00:00 | Day,Th-1,F-1 | 08/03/12 8:48AM (Fr) | 00:30 | | BN12002H | \$1500.00 | |
| 2.0 | Spot | 7:00:00AM- 9:00:00 | Day,M-2,Tu-1 | 08/06/12 7:25AM (Mo) | 00:30 | | BN12002H | \$1500.00 | |
| 2.0 | Spot | 7:00:00AM- 9:00:00 | Day,M-2,Tu-1 | 08/06/12 8:52AM (Mo) | 00:30 | | BN12002H | \$1500.00 | |
| 2.0 | Spot | 7:00:00AM- 9:00:00 | Day,M-2,Tu-1 | 08/07/12 8:29AM (Tu) | 00:30 | | BN12002H | \$1500.00 | |
| 6.0 | Spot | 11:00:00AM-12:00:00 | Day,Th-1,F-1 | 08/02/12 10:59AM (Th) | 00:30 | | BN12001H | \$625.00 | |
| 6.0 | Spot | 11:00:00AM-12:00:00 | Day,Th-1,F-1 | 08/03/12 10:59AM (Fr) | 00:30 | | BN12002H | \$625.00 | |
| 7.0 | Spot | 11:00:00AM-12:00:00 | Day,M-1 | 08/06/12 11:59AM (Mo) | 00:30 | | BN12002H | \$625.00 | |
| 8.0 | Spot | 12:00:00PM- 1:00:00 | Day,F-1 | 08/03/12 12:52PM (Fr) | 00:30 | | BN12002H | \$625.00 | |
| 9.0 | Spot | 12:00:00PM- 1:00:00 | Day,M-1,Tu-1 | 08/06/12 12:51PM (Mo) | 00:30 | | BN12002H | \$625.00 | |
| 9.0 | Spot | 12:00:00PM- 1:00:00 | Day,M-1,Tu-1 | 08/07/12 12:54PM (Tu) | 00:30 | | BN12002H | \$625.00 | |
| 10.0 | Spot | 4:00:00PM- 5:00:00 | Day,Th-1,F-1 | 08/02/12 4:45PM (Th) | 00:30 | | BN12002H | \$625.00 | |
| 10.0 | Spot | 4:00:00PM- 5:00:00 | Day,Th-1,F-1 | 08/03/12 4:54PM (Fr) | 00:30 | | BN12001H | \$500.00 | |
| 11.0 | Spot | 5:00:00PM- 6:00:00 | Day,Th-1,F-1 | 08/02/12 5:14PM (Th) | 00:30 | | BN12002H | \$500.00 | |
| 11.0 | Spot | 5:00:00PM- 6:00:00 | Day,Th-1,F-1 | 08/03/12 5:12PM (Fr) | 00:30 | | BN12001H | \$1425.00 | |
| 12.0 | Spot | 5:00:00PM- 6:00:00 | Day,M-1 | 08/06/12 5:54PM (Mo) | 00:30 | | BN12002H | \$1425.00 | |
| 13.0 | Spot | 6:00:00PM- 6:30:00 | Day,Th-1,F-1 | 08/02/12 6:23PM (Th) | 00:30 | | BN12002H | \$1425.00 | |
| 13.0 | Spot | 6:00:00PM- 6:30:00 | Day,Th-1,F-1 | 08/03/12 6:28PM (Fr) | 00:30 | | BN12001H | \$2150.00 | |
| 14.0 | Spot | 6:00:00PM- 6:30:00 | Day,M-1,Tu-1 | 08/06/12 6:14PM (Mo) | 00:30 | | BN12002H | \$2150.00 | |
| 14.0 | Spot | 6:00:00PM- 6:30:00 | Day,M-1,Tu-1 | 08/07/12 6:12PM (Tu) | 00:30 | | BN12002H | \$2150.00 | |
| 15.0 | Spot | 7:00:00PM- 7:30:00 | Day,Th-1,F-1 | 08/02/12 7:12PM (Th) | 00:30 | | BN12001H | \$2000.00 | |
| 15.0 | Spot | 7:00:00PM- 7:30:00 | Day,Th-1,F-1 | 08/03/12 7:07PM (Fr) | 00:30 | | BN12002H | \$2000.00 | |
| 16.0 | Spot | 7:00:00PM- 7:30:00 | Day,M-1,Tu-1 | 08/06/12 7:13PM (Mo) | 00:30 | | BN12002H | \$2000.00 | |
| 16.0 | Spot | 7:00:00PM- 7:30:00 | Day,M-1,Tu-1 | 08/07/12 7:12PM (Tu) | 00:30 | | BN12002H | \$2000.00 | |
| 17.0 | Spot | 7:30:00PM- 8:00:00 | Day,Th-1,F-1 | 08/02/12 7:54PM (Th) | 00:30 | | BN12002H | \$2000.00 | |
| 17.0 | Spot | 7:30:00PM- 8:00:00 | Day,Th-1,F-1 | 08/03/12 7:43PM (Fr) | 00:30 | | BN12001H | \$2000.00 | |
| 18.0 | Spot | 7:30:00PM- 8:00:00 | Day,Tu-1 | 08/07/12 7:37PM (Tu) | 00:30 | | BN12002H | \$2000.00 | |
| 19.0 | Spot | 11:00:00PM-11:35:00 | Day,Th-1 | 08/02/12 11:27PM (Th) | 00:30 | | BN12002H | \$2000.00 | |
| 20.0 | Spot | 11:00:00PM-11:35:00 | Day,Sa-1 | 08/04/12 11:28PM (Sa) | 00:30 | | BN12001H | \$1425.00 | |
| 21.0 | Spot | 11:00:00PM-11:35:00 | Day,M-1 | 08/06/12 11:13PM (Mo) | 00:30 | | BN12002H | \$1425.00 | |
| 22.0 | Spot | 11:35:00PM-12:05:00 | Day,Th-1,F-1 | 08/02/12 12:01AM (Th) | 00:30 | | BN12002H | \$1425.00 | |
| 22.0 | Spot | 11:35:00PM-12:05:00 | Day,Th-1,F-1 | 08/03/12 11:52PM (Fr) | 00:30 | | BN12001H | \$575.00 | |
| 23.0 | Spot | 11:35:00PM-12:05:00 | Day,Tu-1 | 08/07/12 11:54PM (Tu) | 00:30 | | BN12002H | \$575.00 | |
| 24.0 | Spot | 7:00:00AM- 9:00:00 | Day,Sa-1 | 08/04/12 7:44AM (Sa) | 00:30 | | BN12002H | \$575.00 | |
| 25.0 | Spot | 9:00:00AM-10:00:00 | Day,Sa-1 | 08/04/12 8:59AM (Sa) | 00:30 | | BN12002H | \$800.00 | |
| 26.0 | Spot | 6:00:00PM- 6:30:00 | Day,Sa-1 | 08/04/12 6:23PM (Sa) | 00:30 | | BN12002H | \$800.00 | |
| 27.0 | Spot | 7:00:00AM- 9:00:00 | Day,Su-1 | 08/05/12 8:28AM (Su) | 00:30 | | BN12002H | \$625.00 | |
| 28.0 | Spot | 12:00:00PM-12:30:00 | Day,Su-1 | 08/05/12 11:59AM (Su) | 00:30 | | BN12002H | \$800.00 | |
| 29.0 | Spot | 6:00:00PM- 6:30:00 | Day,Su-1 | 08/05/12 6:12PM (Su) | 00:30 | | BN12002H | \$300.00 | |
| | | | | | | | BN12002H | \$1250.00 | |



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Alexandria, VA 22310

AgM

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2, Modified on 9/19/12 12:06 PM
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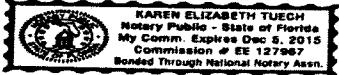
CO-OP/Order Type No/Normal
Package
Gen. Date 8/28/2012 5:45:48PM

Orlando (WFTV)

OFFICIAL BILLING INVOICE

| Line | Type | Scheduled | Schedule Days to Run | Air Time | Length | Copy/ISCI | Amount | Remarks |
|----------|------|---------------------|----------------------|-----------------------|--------|-----------|----------|-----------|
| 30.0 / 1 | Spot | 11:35:00PM-12:05:00 | Per week (1),Sa | 08/04/12 11:56PM (Sa) | 00:30 | BN12002H | \$130.00 | (Revised) |
| 31.0 / 2 | Spot | 11:35:00PM-12:05:00 | Day,Sa-1 | 08/04/12 12:04AM (Sa) | 00:30 | BN12002H | \$130.00 | (Revised) |
| 34.0 | Spot | 5:00:00AM- 6:00:00 | Day,Su-1 | 08/12/12 5:14AM (Su) | 00:30 | BN12002H | \$160.00 | |

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.



| | |
|-------------|--------------|
| Gross Total | \$50,120.00 |
| Commission | (\$7,518.00) |
| Net Total | \$42,602.00 |

Total Spots 42

WFTV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.